



Brisbane based company helps businesses increase revenue with online sales

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FOR IMMEDIATE RELEASE

InfoShop, a Brisbane based online sales company, has achieved an amazing 868% growth in revenue last year and is helping Australian businesses to do the same with easier access to the online marketplace.

Australian business owners are now perfectly placed to move their business online – with over 80% of Australian internet users shopping online, and only 18% of small businesses operating online shops – according to the 2008 Nielsen Survey results. There's never been a better time to do business online.

Just this week, InfoShop CEO, Graham Jensen was interviewed by Margie Baldock on how businesses can get help with the systems needed to make online selling part of their marketing strategy. Jensen has been a major part of the multi-media, product creation and fulfillment industry since 1991. In that time, he has worked with people and corporations such as Jay Abraham, Paul Dunn, Results Corporation, Suncorp, robnixon, Volvo, Warner Brothers, QUT, Tourism Queensland, John Deere and QLD Government , helping them to develop, package and sell their IP in an electronic form.

For business owners looking for smarter and more cost efficient ways to sell their products and services, the online marketplace can help to increase their revenue and also save time and money on administration costs.

Until now, businesses have had to bear the expense and time-consuming process of setting up their e-commerce facility. InfoShop does it all, supporting businesses to grow by doing what they do best.



Rob Nixon, owner of another successful Brisbane company, says, *"Using InfoShop has completely changed the way we do business. As a rapidly growing company, we have moved all our product sales and ticket sales onto InfoShop. We no longer have the hassle of the massive administration involved with processing orders/registrations, taking payments, storage of product, packaging, postage, invoicing and returns! I estimate we have saved 1 full time administration person by using InfoShop. We also love getting our monthly payments in the bank account - one month we had record product sales of \$325,000. It was all managed through InfoShop. It is extremely easy to use and is essentially an extension of our website. The team are a total delight to work with. We would recommend InfoShop to other businesses that are looking for smarter solutions that really work."*

In just over 2 years, InfoShop has helped small to large businesses all over the world, make the transition to the online marketplace with a seamless customer experience. The business never has to store stock, package, post, invoice or deal with customer queries again! The savings in administration time and money are huge and immediate.

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